

4 EASY TIPS

TO REACH YOUR FUNDRAISING GOAL AND SUPPORT PANCREATIC CANCER PATIENTS

And don't forget to set a personal fundraising goal of \$200 or more!

PANCREAT
CANCER
ACTION
NETWORK

PURPLE
STRIDE



PERSONALIZE YOUR PAGE

Make it **EASY** for donors to support you by sharing your story. Participants who do this raise over **3 TIMES MORE** than others.

HERE'S HOW:

1. Sign into your participant center called [My Strider Central](#)
2. Choose the **Personal Page**, or **Team Page** tab
3. Upload photo and message
4. Click **Save**



MAKE A PERSONAL DONATION

Yes, that's right! It turns out that participants that make a personal donation raise, on average, **TWICE AS MUCH** as those that don't.

HERE'S HOW:

1. Go to [purplestride.org](#) to find your **team** or **personal page** online
2. Click the **donate now** button
3. Follow the instructions to submit and complete your donation



CONNECT YOUR FUNDRAISER TO FACEBOOK

Fundraising on Facebook easily broadens your outreach – raising on average **5 TIMES** as much than those who don't use Facebook fundraising.

HERE'S HOW:

1. Sign into your participant center called [My Strider Central](#)
2. Click **Connect** to Facebook
3. Follow the instructions to create your **Facebook fundraiser**

Questions? Click [here](#) for a list of Frequently Asked Questions.



SEND EMAILS THROUGH MY STRIDER CENTRAL

On average, fundraisers that send emails from My Strider Central raise **15 TIMES** as much as those who don't. Emails sent from My Strider Central allow you to include links to your page, making it **INCREDIBLY EASY** for others to get involved.

HERE'S HOW:

1. Sign into your participant center called [My Strider Central](#)
2. Choose the **email** tab
3. Follow the steps to **craft** and **send your email**